

## FLEET MANAGEMENT BRINGS OLEY VALLEY SCHOOL DISTRICT PEACE OF MIND

### COMPANY

The Oley Valley School District, located in Berks County, PA, covers 65 square miles of hills and valleys. The area has a strong historical heritage, and the township of Oley is listed on the National Register of Historic Places. Residents are proud of their heritage and support the community and its efforts to create a safe and comfortable place to live.

The Oley Valley School District is responsible for the area's elementary, middle and high schools, and the district's transportation department runs a fleet of buses and vans that transports students to school and back every day.

### CHALLENGE

Oley Valley needed an effective way to track its vehicles, especially the school buses. In 2002, the school district had a harrowing experience. One of the drivers took the children in his school bus on a six-hour unscheduled ride to Washington, D.C. "We tried everything we could to locate him and the children," says Barry Christman, supervisor of transportation for Oley Valley School District. "We finally found them in Maryland."

The incident proved a catalyst for something the district had been considering – adding GPS and student tracking to ensure pupils get on and off the correct bus at the right times. As part of a recent upgrade of the tracking technology, Christman says, "we decided to add fleet management to our vehicles as well. We looked at several different software solutions. We liked what Keystone Precision offered: Trimble Fleet Management, and we zeroed in on that system."

### THE RESULTS

- Increased visibility into field operations
- Increased efficiency with better routing
- Enhanced decision making using real-time data
- Increased safety
- Peace of mind



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Barry Christman, Supervisor of Transportation for Oley Valley School District

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As one of Trimble Field Service Management's valued dealer-partners, Keystone Precision offers Trimble Fleet Management as a flagship product. Fleet Management is a cloud-based system that employs in-vehicle devices and GPS tracking to collect real-time location data, providing visibility into daily field service operations to help organizations identify, manage and improve operational areas such as driver safety, back office administration, fuel use and vehicle efficiency.

## THE SOLUTION

The district purchased the system end of summer and by the time school started in September, Fleet Management was up and running in all buses and vans. "Keystone said they would move quickly and they did. Once we had purchased Fleet Management, they said they would start installation at the end of that first week, but they actually started in the middle of the week. They responded to all our needs. We were very happy with their response and we are very happy with the solution," Christman says.

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Christman says Fleet Management also helps verify complaints about buses speeding or sitting in unauthorized locations. "Everybody complains about bus drivers going too fast. Sometimes parents will call and say they saw one of our buses going 65 miles per hour or sitting in a parking lot when it

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Supervisor of Transportation for Oley Valley School District

was supposed to be at school. We check the reports and can confirm the exact location of the bus or how fast it was going. It gives us credibility but it also gives us peace of mind."

Fleet Management has been very easy to use, he says. The district is now monitoring bus routes to ensure they are set as efficiently as possible. "We know it should take two minutes to get from point A to point B and we're learning how to adjust the stops so the buses aren't sitting and idling, which ultimately will save money."

The system also provides historical data, which Christman says his staff will analyze to determine what other steps the district can take to improve operations and save money. As of now, he says, "Fleet Management has given us a year's worth of data on every vehicle, and we have just started to tap into its potential."

## KEEPING THE STUDENTS SAFE

Fleet Management's most important benefit is the peace of mind it delivers by keeping track of the students. "We want to know where the kids are. As a parent and grandparent, I am glad to have this technology. I am happy the district is concerned enough to want to know the location of each student and that they are safe. That's what a good school district is about," Christman says.

## ABOUT TRIMBLE FIELD SERVICE MANAGEMENT

Trimble Field Service Management provides visibility into field and fleet operations so businesses can streamline efficiency and increase productivity. Trimble's Field Service Management suite includes fleet management, work management and scheduling, worker safety and mobility solutions that transform the effectiveness of work, workers and assets in the field. The cloud-based portfolio allows Trimble to offer customers industry-specific, enterprise-level solutions for exceptional performance and ease of use.

## LEARN MORE

For more information about about Trimble Fleet Management, please contact your account manager or sales representative, send an email to [fsm@trimble.com](mailto:fsm@trimble.com) or visit [www.trimble.com/fsm](http://www.trimble.com/fsm).

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